

CITY COUNCIL MEETING
APRIL 19, 1989

15

ORDINANCE REGULATING
SIDEWALK PEDDLERS/
VENDORS INTRODUCED

ORD. NO. 1454

CC-6
CC-45(e)
CC-149

The City Council was reminded that at the Shirtsleeve meeting of January 31, 1989, the Council initially considered the draft of a proposed ordinance addressing sidewalk/street vendors and peddlers. The proposed ordinance *has* three facets:

- 1) It prohibits the selling of any merchandise on a public street or sidewalk for longer than ten minutes at a single location. By requiring vendors to move, it avoids a *specific* location becoming "institutionalized" in the minds of *passing* motorists as a place to stop at the curb and do business.
- 2) It prohibits any street vendor from operating at any location where it *will* create a traffic hazard; and
- 3) It prohibits vending within three hundred feet of a school ground when school is in session; or within one hundred feet of any intersection controlled by a traffic light or four way stop sign.

At the Council's direction, the proposed ordinance was sent to the Lodi Downtown Business Association and the Lodi District Chamber of Commerce for review and input. The only response received was a suggestion by the Chamber that the time limit of 4:00 p.m. be deleted from proposed Section 9.20.030. the statute as modified would then prohibit sales by peddlers or vendors within "... three hundred feet of any school grounds ... on any day when school is in session ...". From a legal standpoint, I have no concerns with this modification.

The introduction of this ordinance will provide a tool for the Community Development Department, which has regularly experienced instances involving sales of merchandise from street corners, usually at traffic-controlled intersections.

On motion of Council Member Olson, Hinchman second, the City Council, by unanimous vote, introduced Ordinance No. 1454 entitled "An Ordinance of the Lodi City Council Amending the Lodi Municipal Code by Adding Thereto Chapter 9.20 Regulating Peddlers', Vendors', or *Itinerant* Merchants' Activities on Public Streets and Sidewalks".